

Event Programme

Friday 22nd October 2021



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Foreward

As Founder of The Equestrian Business Awards, I warmly welcome you to our inaugural year of the awards and what I hope will be the first of many, with exciting developments in store for next year.

When The Equestrian Business Awards was first set up, I had no idea that it would receive the overwhelming response and positivity that it has. This is a testament to all the hard work, resilience and compassion that has been shown time and time again throughout our industry.

Thank you to all 5,491 of you who have nominated their chosen equestrian businesses, as well as to our deserving finalists for setting the standard high in our first year! It is a privilege to have you as a finalist and to discuss your achievements during your interviews.

I would also like to thank our sponsors, advertisers, Judges and host, Sam Gerrard-May. Without your support, expertise and help, none of this would have been possible and The Equestrian Business Awards would not be the success it is today.

Katy Wright, Founder.



Meet the Judges

Katy Wright first started riding at the age of 11 and got her first pony when she was 14. She was working in her local tack shop when she noticed how there was no way of publicly acknowledging the hard work that small equestrian businesses, sole traders, and professionals do and so the idea of the awards began.

When the pandemic began, she was inspired by how the equestrian community had pulled together to help one another. Katy felt strongly about providing a platform for equestrian businesses to be celebrated and recognised as well as to boost morale and promote businesses in any way she could, so The Equestrian Business Awards sprang to life! She is also interested in business development, marketing and sustainability. Katy still works as a primary school teacher on an army base alongside running The Equestrian Business Awards, looking after her first pony and her Norwegian Fjord and two small children.

Georgina Fletcher has been involved with horses all her life, owning her first at the age of four. She graduated from Merrist Wood College with a National Diploma in Horse Management, moved into equestrian retail and then built a career in the craft beer industry. After the birth of her second child, Georgina fulfilled her long-time ambition to run her own equestrian business by creating Pommel, a natural, cruelty-free grooming products company. Pommel's mission is help make horses healthy and owners happy by producing high-quality, effective products that are kind to skin and fur.



In her spare time, Georgina still enjoys horse ownership, as well as attending classic car meetings in south east England.



Samantha Osborne is a Yorkshire based freelance rider, and equestrian influencer. She currently writes for Showing World and Native Pony Magazines and is working on her debut equestrian novel.

Samantha has been involved in the horse world since the age of 6. Samantha has worked on a number of professional yards to gain experience riding different horses. Some of her favourite memories include riding in a charity flat race at Southwell Racecourse; competing in the Ladies Side Saddle Class at The

Great Yorkshire Show, and qualifying for HOYS 2012 in the main area at Burghley Horse Trials In 2014, she won the TSM BETA International award for Amateur Sponsored Rider. Samantha has judged and competed at HOYS/RIHS / county level. She also teaches freelance. Over the last ten years, she has tried to give back to the equestrian world as a judge or steward. In particular, she has enjoyed ride judging in a range of classes for HOYS S4AS classes, BSPS RIHS PBA classes, Equifest Hack Final and ROR Hickstead classes.

Samantha recently completed a Level 5 Equine Behavioural Science qualification and is working alongside her partner, ex professional NH jockey, Fergus King.

A saddle fitter based in Yorkshire, Sarah Rymer is one of the first people in the UK to hold both recognised saddle fitting qualifications, with The Society of Master Saddlers and also Master Saddle Fitting Consultant:

- Dip MSFC Qualified Saddle fitter Master Saddle Fitting Consultant
- · SMS QSF Qualified Saddle fitter Society of Master Saddlefitters

Sarah has a passion for rehabilitation work and works closely with rehab yards, vets, physiotherapists, chiropractors and body workers.





James Arkley is a British Equine Veterinary Association (BEVA) and British Veterinary Dental Association (BVDA) Qualified Equine Dental Technician, a Member & Chairman of the British Association of Equine Dental Technicians (BAEDT). He has over 30 years exposure of owning and working with horses. Previous experience includes backing and breaking of young stock, racing, competing and teaching (ex-military Household Cavalry Mounted Regiment and BHS AI instructor).

James is experienced in British Eventing and was selected to ride in the Rural Riders British Event Team who competed at the European Championships to help achieve 2 Bronze medals for Great Britain.

Since leaving the Army James has run a successful Equine Dental business in Lincolnshire for the past 15 years.

James spends his spare time with his partner Kat who administers the business and his two young sons. The whole family ride horses and the boys are members of the Belvoir Hunt Pony Club so weekends are mainly spend competing, riding and watching the boys play rugby.

Ashley Berry DipWCF is a fully qualified and experienced farrier based in Oxfordshire and owner of AB Farriery Ltd.

When he was younger, he spent a lot of time with his uncle who was a farrier, giving him a deep insight into the trade. This inspired him to train as a farrier straight after leaving school and since then, has never looked back. Ashley has spent most of his career working within the thoroughbred industry, from foals to racing on the track to rehomed racehorses. He has a wealth of experience in relation to remedial shoeing, working with a variety of vets.



His main achievements including working with several high profile race winners around the world from the Dubai World Cup to Royal Ascot. Ashley is keen on studying and working with the latest techniques. In his spare time, Ashley enjoys playing golf and dining out with his wife and friends.



Sam Gerrard-May is an equestrian commentator having commentated at famous events including the Longines Global Champions Tour and Horse of the Year Show. Sam also ran the popular Full Course Showjumping Podcast through lockdown and currently heads up Equestrian Sport UAE Podcast.

He has qualifications in Equine and Business Management from the UK's leading equestrian college and university Hartpury. Sam is also the host for the evening at The Equestrian Business Awards' gala.



Fran Corkhill is the founder of Horse-Events. Horse Events has been established for 10 years having run 100's of events from large horse trials to smaller show jumping events for all abilities. With an outstanding reputation for producing a highly organised and well presented event for all to enjoy. The website also acts as an online booking agent for lots of event organisers and is a great way for the equestrian community to find their next event.

Fran quoted 'I am delighted to be on the board of judges for the EBA and I really look forward to selecting some of the businesses for these highly sought after awards.'

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Order of the Evening

- 18:30 Bar opens for Welcome drinks
- 19:00 Doors open
- 19:30 Dinner is served
- 21:00 Presentation begins
- 22:30 Evening entertainment
- 23:59 Carriages

Please note that timings may be subject to change.





STARTER

Red Pepper and Tomato Soup (v)

MAIN

Roast Turkey Breast with Roast Potatoes, Sage and Onion Stuffing, Lincolnshire Sausage and Smoked Bacon

VEGETARIAN OPTION

Tomato Tart with Tomato and Thyme Sauce and Pea Shoots

DESSERT

Chocolate Fudge Cake with Dark Chocolate Sauce (v)



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Ryan Darbyshire Farrier Practice



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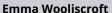




INSTRUCTOR OF THE YEAR FINALISTS

SPONSORED BY EAST BOLDON RIDING CENTRE







Aaron Nobbs



Jo Holmes-Cole

BORROWBY EQUESTRIAN CENTRE

Daniel Yeoman

EQUINE THERAPIST OF THE YEAR



Sarah Bayliss



Cat Dacthler







Lauren Davies

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EQUINE DENTIST OF THE YEAR FINALISTS

IN ASSOCIATION WITH THE EQUINE DENTAL PRACTICE

ADAM SCOTT EQUINE DENTISTRY



Stuart Philpott



Sharon Cooper



Kate Wallace



The Equine Dental Practice

Chris Keate BAEDT
The Equine Dental Practice

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"OHS is a **very trustworthy company** and that is good to know since we are not from the UK." - T.H.

SADDLE FITTER OF THE YEAR FINALISTS



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Steph Bradley



Poppy Webber

LH EQUINE SERVICES

Leanne Holmes



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Rebecca Driffield



Emma Teagle, **Lodge Farm Equestrian**

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